



# **Eurofins**

A global leader in bioanalytical testing in the food, environment and pharmaceutical sectors

## 15 YEARS OF VALUE CREATION

Dr. Gilles Martin
Chief Executive Officer

# How it all started...25 years ago





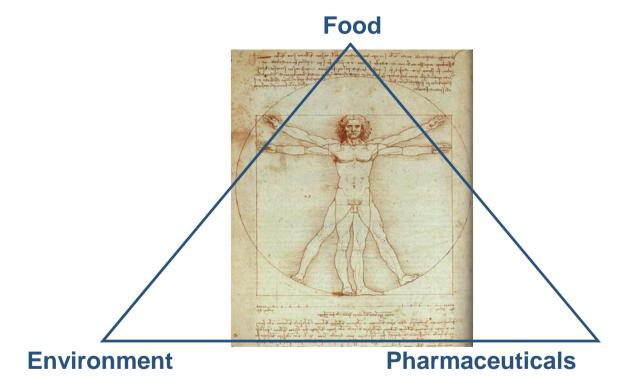
1 technology SNIF-NMR

4 employees

1 Mission



# Eurofins provides testing services in three main areas:



"Recent trends in global food production, processing, distribution and preparation are creating an increasing demand for food safety research in order to ensure a safer global food supply." World Health Organisation

### A walk down Memory Lane – IPO October 1997



Credit Lyonnais Sman Cups

#### Agro-alimentaire

France

# Eurofins Scientific SA

#### INTRODUCTION AU NOUVEAU MARCHE

au 31/12 en MF	1995	1996	1997 (e)	
Chiffre d'affaires	18,0	23,5	42,0	
Résultat net	1,1	2,2	2,3	

Procédure d'introduction : Placement et OPF (80 % et 20 % respectivement)

Nombre de titres (avant introduction) : 718 905 Nombre de titres (après introduction) : 993 905



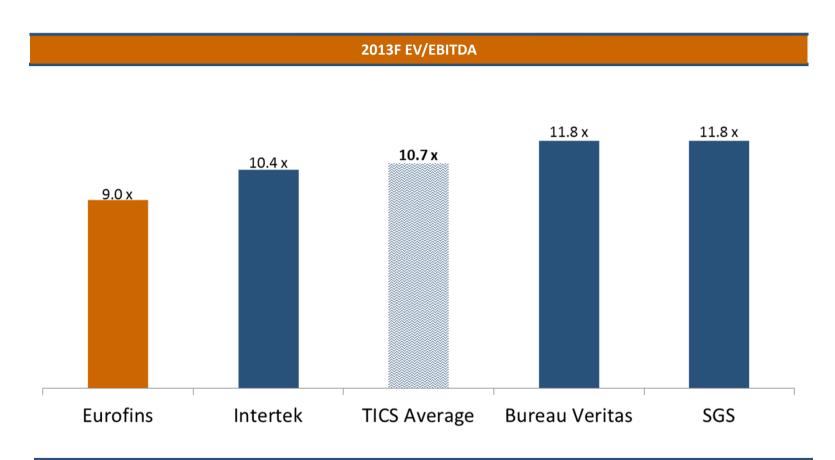
# **Eurofins' Ambitious Development Plan**

Eurofins Scientific SA	- Comptes	de Résu	Itats Prév	isionnne	els
(In FFm)	1996	1997e	1998e	1999p	2000p
Chiffre d'affaires	23.5	42.0	96.0	170.0	200.0
Achats et charges externes	8.5	16.8	35.5	60.3	69.0
en % du chiffre d'affaires	36.0	40.0	37.0	35.5	34.5
Frais de personnel	9.5	18.8	45.0	77.9	86.0
EBE	5.5	6.2	15.5	32.0	45.0
Amortissements	2.8	3.1	4.3	6.4	8.9
Résultat d'exploitation	2.7	3.1	11.2	25.6	36.1
Frais financiers	-0.2	-0.1	1.1	2.4	2.2
Résultat exceptionnel	0.3	0.7			
IS	1.1	1.6	3.7	8.4	12.4
Taux apparent	38.0	37.0	36.0	36.0	36.0
Résultat net	2.1	2.3	6.4	14.8	21.5
en % du chiffre d'affaires	8.9	5.5	6.7	8.7	10.8

Eurofins IPO Research Note October 1997 Crédit Lyonnais Small Caps

# If you think Eurofins is aggressively valued today...





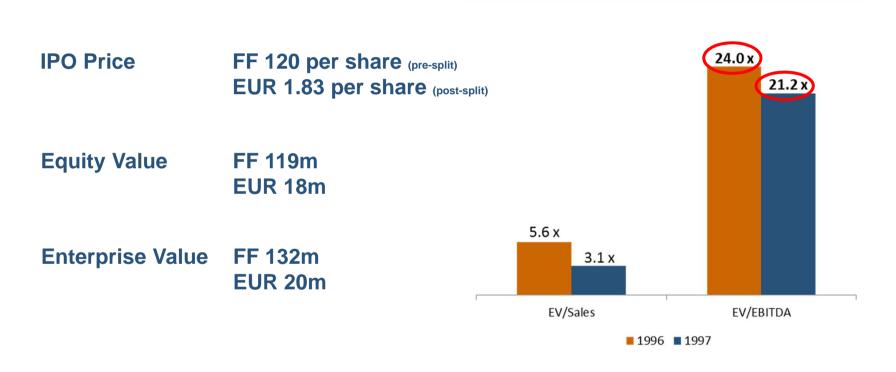
Closing price 31 October 2012 Source: Bloomberg, Broker reports

## Not compared to its debut valuation!



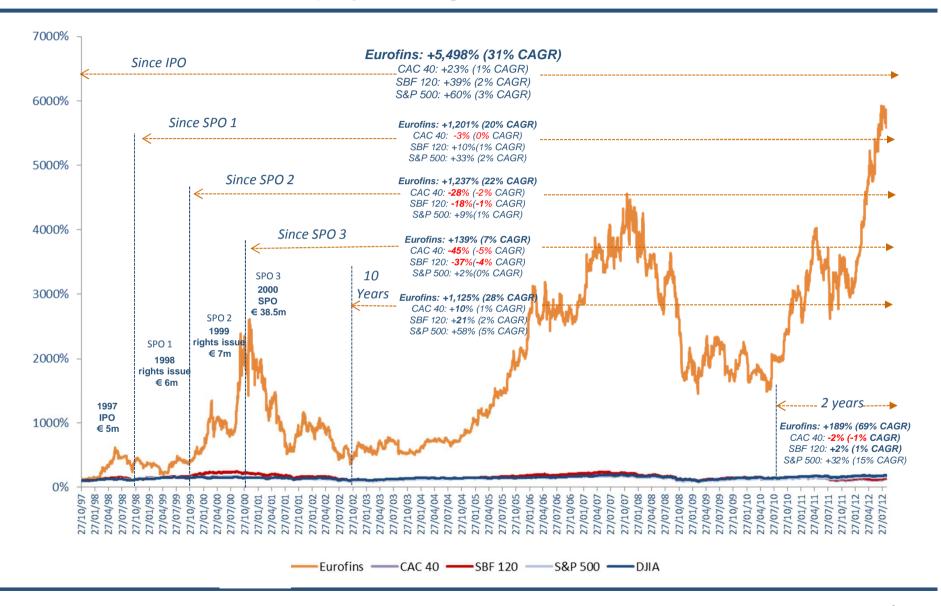


#### **Eurofins Scientific 1996, 1997 Valuation**



# **Eurofins has vastly outperformed the market since** its IPO and each of its 3 equity offerings (based on share price of EUR 109.2 as of 28 September 2012)







### In 2007, Eurofins generated revenues of EUR 497m 1,000

# 5 years after entering a new market, Eurofins typically achieves market leadershîp

= market entry



2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 **New Markets** Denmark: Food and Env. No 1 **Brazil: Food Testing France Environment USA: Pharma Products Testing** Sweden, Norway: Food and Env. No 1 **Europe: Agroscience, Genomics Japan: Genomics** Italy, Poland, Austria, Slovakia **Hungary**, Finland China, India, Singapore, Japan Environment

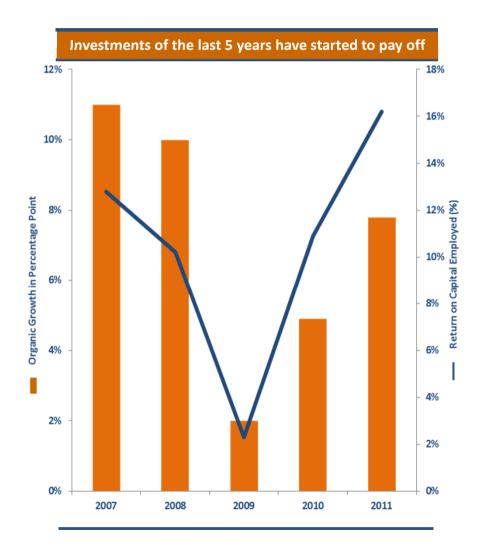
Eurofins already has long-standing <u>no.1</u> or <u>no.2</u> positions in its main markets:

**Germany (Food + Env.), France (Food), Benelux (Food + Env. + Central lab)** 

### **Eurofins is well-positioned for future growth**



#### Eurofins 5 Year Report Card: 2006-2011 CAGR 2011 Achievements > 8% organic growth versus 5% 54.6% objective > EUR 829m revenues versus min. EUR 800m objective > EUR 152m adjusted EBITDA versus EUR 145m objective 2 largest acquisitions in Group history (Lancaster and IPL) with negligible impact on debt covenants > 16.2% ROCE versus 10.9% in 2010 25.0% 21.4% 17.6% **Adjusted EBITDA EPS FCF** Revenues



### **Eurofins Today**



Best in class technology and quality give best brand protection

No. 1 or 2 worldwide in most business lines

**Strong international presence** 

State-of-the-art infrastructure

**High switching costs for clients** 

Good cash flow visibility

**Experienced multi-national leadership** 

High-growth, non-cyclical markets driven by secular mega-trends

Advancing globalisation but with very few global testing suppliers

Fragmented competition & opportunities for consolidation

Very recurring business; 8% - 12% historic organic growth (lowest ever ~3% at the trough of the recession in 2009)

**High barriers to entry** 

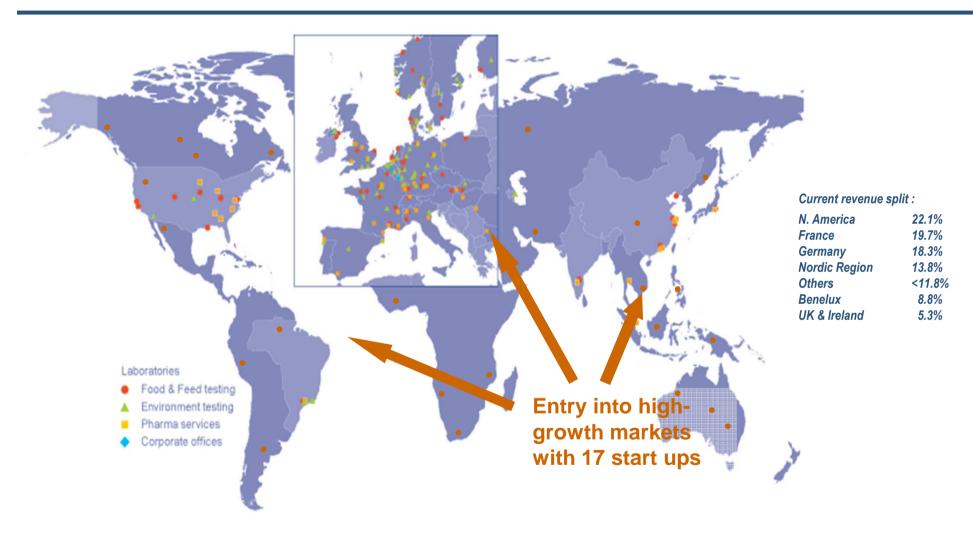




- Track record of profitable growth Strong ROCE and cash flow generation potential
- **FCF/Sales of 4.5% and ROCE of 16.2% in 2011**
- **5-year CAGR: EPS 25.0%, FCF 54.6%**
- Large potential to roll out business model in fast growing economies
- Eurofins is reaping the benefits of the last investment cycle (2006-2010), and is in good shape for the next growth cycle

#### What next? Where are we headed?

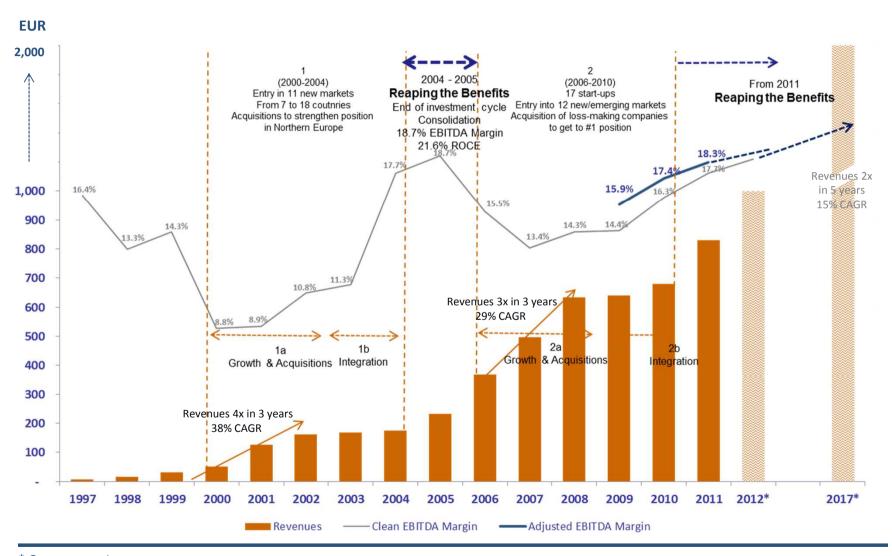




80% of the world's population still has limited access to testing laboratories

#### What next? Where are we headed?





<sup>\*</sup> Company estimates



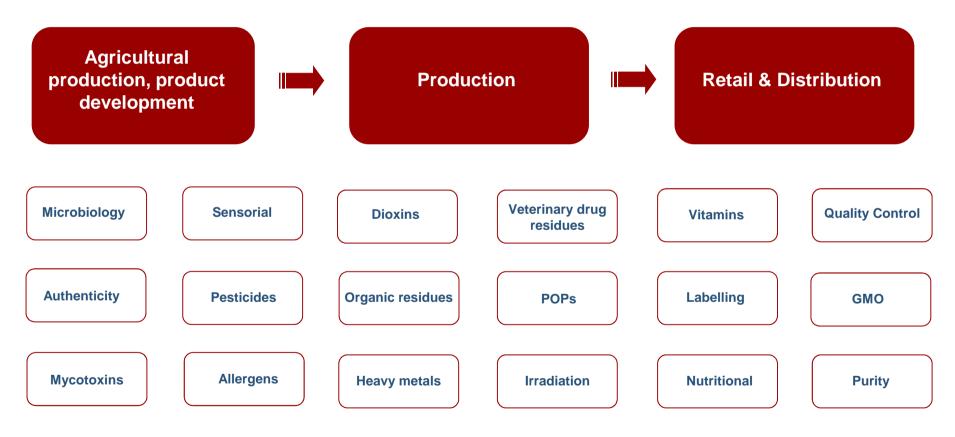
# **APPENDIX**

# **Additional Slides**

# **Eurofins' Food & Feed testing offering is the most** comprehensive in the market



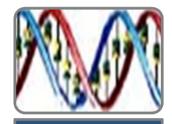




## **Eurofins Pharma Services: 5 activity groups**















#### Genomics

Sequencing
Oligonucleotides
Pharmacogenomics
Transcriptomics
Genotyping
SNP-analysis

#### Pre-clinical / Early Development

Pharmacology Bioanalytical analysis Translational medicine Phase I studies

#### Clinical (Central Laboratory)

Biomarkers
Bioanalysis
Immunogenicity
Proteomics
Microbiological and
Anti-infective
analysis
Bioavailability
Bioequivalence

### Registration

Regulatory/Biocides/ Chemicals/Agrochemicals/ Ecotoxicology/ Registration/ REACH...

#### Pharma Products Testing / cGMP QC

Impurities Analysis Stability Studies Process development Hygiene Monitoring Packaging analysis

Basic I	Research, Discovery,
	Combinatorial,
Biologica	al Product Libraries, etc

Pharmacology, Exploratory Toxicology, Toxicology, PK, Metabolism, etc Phases I - III

Registration

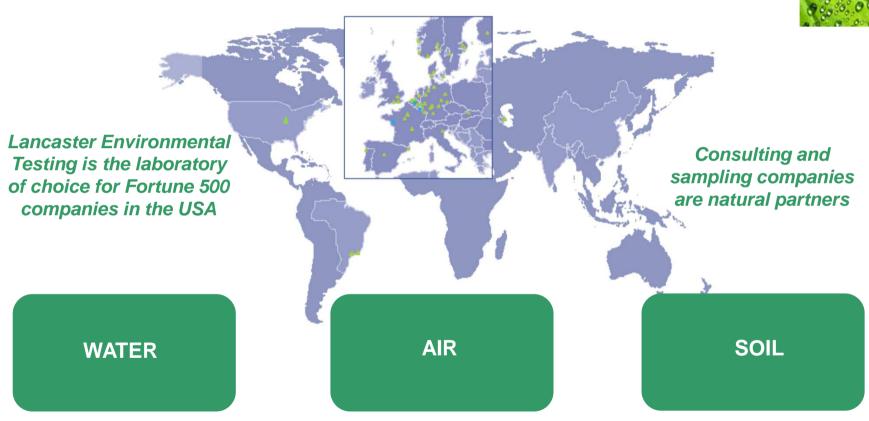
Phase IV, Surveillance, Quality Control

# **Eurofins serves all the main environmental testing** markets



# With Lancaster, Eurofins is the No.1 environmental testing service provider in the world





- Drinking water and groundwater analysis
- Full range of contaminants

- Outdoor pollutants
- Indoor and ambient pollutants

Analysis of soil for full range of contaminants

# **Eurofins has grown to be a trusted partner for large companies**



Company	<b>Outsourced Activity</b>	Country
Danish Hydrology Inst.	Official water reference lab	Scandinavia
Suez/Sita	Envirolab	The Netherlands
Danish farmers association	Steins' water/environment laboratory	Denmark
Southern Water	Water testing laboratory	UK
Lyon University Hospital	Phase I Activity	France
Austrian Research Institute	Food testing	Austria
Clermont University	Mineral water analysis	France
Raisio Group	Food product testing	Finland
Mondi	Environmental, paper/pulp testing	Slovakia
DLG Group	Food and feed producer	Denmark
Miljølaboratoriet	<b>Environmental testing network</b>	Denmark
BASF/QTA	Environmental, chemicals	USA
MWH Global	Environmental, water-testing	USA

### **Eurofins' strategy builds high Barriers to Entry**

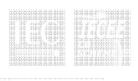


#### Offering a premium quality service ...

- Portfolio: over 100,000 reliable methods unique in the world and ahead of competition
- Global laboratory network: fully set up for cross-selling worldwide to customers
- Accreditations: multiple international accreditations
- One-stop shop: single point of contact for compliance to regulations of many countries
- Standardised testing in 33 countries
- Sales and marketing: international teams plus dedicated key account management
- Reputation: high standards of quality and consistency - the Eurofins brand
- Internet: web-based transactions and online access to testing results increase switching costs

#### ... and leveraging internal efficiencies

- Industrialising the laboratory process: rationalisation of sites and personnel
- Competence Centres: high volume laboratories providing highest levels of expertise and service
- Technology: the latest available in the market providing the most accurate results
- Economies of scale in Group purchasing
   and sales functions
- IT systems: cross-Group information tools and standardised production systems







# **Eurofins' strategy aims at building long lasting competitive advantages**



#### Leading technology

- Competence Centres & R&D activities
- Proprietary technologies for proof of origin, virus phenotyping & authenticity testing
- Continuous development/acquisition of advanced technologies

#### One stop shop

- International network with a presence in 33 countries
- Vast technological portfolio with more than 100,000 reliable methods
- Over 80 million assays performed per year
- But one contact person for each customer

#### **Quality of customer service**

- Extensive expertise in local regulations for all major markets, and one-stop contact for compliance in multiple countries
- Globally reliable standards of high quality and consistency
- International key accounts management
- Internet-based transactions and access to testing results

#### **Pure-play laboratory operator**

- Industrialised processes
- Unrivalled expertise accessible to all customers
- Continually expanding geographical coverage
- Proven operating model that can be rolled-out in various/multiple markets

# Outlook: becoming the world leader in the bioanalytical testing market



# Sustainable Market Growth Drivers

+

#### **Key Success Factors**

=

## **Solid Outlook**

- Food safety & contamination issues
- New regulations (e.g. REACH)
- Outsourcing trend
- Risks due to globalisation of trade
- Vulnerability of global brands
- Scientific developments (e.g. GMOs) + new testing methods

- Unique technological portfolio of over 100,000 methods
- Volume scale advantage & Competence Centres
- Focus on running labs
- Global network of standardised labs
- Experience in integrating value adding acquisitions
- Recurring revenues with high switching costs and high barriers to entry

- 2013 revenue objective of EUR 1bn to be achieved one year early
- On track to achieve EUR 210m Adjusted EBITDA objective on time
- All set for the next growth cycle 2013-2017

Eurofins' unique position in a young, fast growing and fragmented market should lead to long term, sustainable profitability

# Post acquisition and integration into Eurofins, both sales and profits increase significantly



#### Illustration

#### Actual example of an acquired lab:

### **Company A**

#### **Growth drivers post acquisition:**

- 1) <u>Sales increase</u> through cross selling of Eurofins lab specialities internationally
- 2) <u>Cost reduction</u> focus on most frequently performed tests

#### Focus and scale drive profitability

